

LEADING TRANSFORMATIONS TOWARDS SUSTAINABILITY: HEADWINDS AND TAILWINDS



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30 May Parallel Sessions

Link for online attendees:

<https://zoom.us/j/93873723584?pwd=VnNTM1ZGNG5JY3Y4ME9aS0lQVC9MZz09>

I STRATEGIC RESILIENCE AND SUSTAINABILITY IN THE DIGITAL AGE

Moderator: prof. Tatjana Volkova

Room: 102

Time	Authors	Title
10:00 – 10:15	Biruta Dzērve, Aivars Spilbergs, Gunta Innuse-Breidaka, Sandra Ozoliņa	Application of Generative Artificial Intelligence Technologies in the Development of Social Sciences Studies and Research Processes
10:15 – 10:30	Gatis Polis	Using the Principles of Cybersecurity Ethics to Mitigate Cybersecurity Risks
10:30 – 10:45	Inga Uvarova, Līga Peiseniece, Tatjana Volkova, Jekaterina Novicka, Jūlija Saveljeva, Gatis Polis	Sustainable Cybersecurity as a Pathway to Sustainable Development
10:45 – 11:00	Inese Sluka, Esmeralda Atroska	Challenges of SMEs Implementing ERDF Action “Practically Oriented Research” Projects
11:00 – 11:15	Ludmila Lozova	Exporting to Africa: Latvian Producers to Overcome Barriers
11:15 – 11:30	Līga Barone, Maija Zakriževska-Belogrudova, Dzintra Atstāja, Ilze Markova	Social Sustainability in the Rehabilitation Sector
11:30 – 11:45	Ingūna Sīmane, Ilze Judrupa	Classification of Coastal Areas for Socio-Economic Studies

11:45 – 12:00	Līga Peiseniece, Muhammad Ramzan Ali, Elīna Miķelsone	Good Examples of Green Human Resource Management in Latvian Companies
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II NAVIGATING EFFECTIVE STRATEGIC LEADERSHIP

Moderator: Moderator: Prof. Inese Mavļutova

Room: 205

Time	Authors	Title
10:00 – 10:15	Eduards Aksjoņenko, Margarita Sakoviča	Importance of Open-Plan Office Work Arrangement in Resilient Organization
10:15 – 10:30	Jeļena Budanceva	Fostering Strategic Resilience in a Non-Ergodic World Through Ethical Leadership: A Literature Review
10:30 – 10:45	Edgars Joksts- Bogdanovs, Iveta Ludviga	Navigating Conflict and Cultivating Collaboration: Insights from Military Stakeholder Dynamics
10:45 – 11:00	Edgars Sedovs	National Culture and Sustainability: A Bibliometric Analysis within Management and Economics
11:00 – 11:15	Kristian Schlosser, Aivars Spilbergs, Tatjana Volkova	Strategic leadership model for creating social and business results
11:15 – 11:30	Harsh Chauhan, Henrijs Kaļķis	Existence of Internal Competition in Intra-Organisational Structure
11:30 – 11:45	Sandra Kārklīņa-Ādmine, Aldis Čevers, Armands Auziņš	Challenges for Customs Risk Management Today
11:45 – 12:00	Collins Acheampong	Trends in and Theories Underlying Employee Root Collaboration Research: Systematic Literature Review

Time	Authors	Title
Session III New Generation Business and Finance Education		
Moderator: Senior Researcher, Assist. Prof. Kristaps Lešinskis		
Room: 204		
10:00 – 10:15	Sandra Starke	Learn to be resilient: The effect of digital competences
10:15 – 10:30	Amit Joshi, Aivars Spilbergs, Elīna Miķelsone	Role and Importance of AI and BDA in Business
10:30 – 10:45	Levs Fainglozs, Anatolijs Prohorovs, Regīna Veckalne	The Use of Generative Artificial Intelligence by University Students in the Educational Process
10:45 – 11:00	Ioseb Gabelaia	Exploring AI's Impact on Market Research and Its Role in Sustaining Business Continuity: Connecting Computing Power to Human Insights
11:00 – 11:15	Marius Schönberger, Julius Alexander Draxel, Julia Freyer, Jonas Geiser, Nicholas Grund, Tobias Hanschke, Christian Huwer, Sven Kirtz, Fabien Willhelm	Advances in Human-Computer-Interaction: Understanding the Disruptive Impact of Generative Artificial Intelligence
11:15 – 11:30	Jānis Hermanis, Kristaps Lešinskis, Inese Mavļutova, Aivars	Digital Tools in Entrepreneurship Education: the Impact on Entrepreneurial Intention and Attraction of Development Funding

	Spilbergs, Airita Aksjonenko	
11:30 – 11:45	Jekaterina Novicka	The Rising Power of Two Megatrends Synergy - Sustainability and Digitalization

Session IV FINANCE IN THE DIGITAL AGE

Moderator: Senior Researcher, Assist. Prof. Andris Fomins

Room: 601

Time	Authors	Title
10:00 – 10:15	Jekaterina Kuzmina	Greenwashing Risk of SFDR Article 9 Mutual Funds
10:15 – 10:30	Andrejs Limanskis	Foreign direct investments in Latvia as a bridge for sustainable development
10:30 – 10:45	Dāniels Jukna	Credit Scoring in Latvia: Assessing Legislative Frameworks Against Statistical Models
10:45 – 11:00	Natalia Konovalova	Issues of Lending in Latvia: Recent Trends and Prospects
11:00 – 11:15	Tim Colberg	Influence of Individual Resilience on Organisational Resilience in Investment Funds
11:15 – 11:30	Svetlana Kočerova, Henrijs Kaļķis, Zenija Roja	Revitalisation of Lean Methodology: Case Study in Finance Sector
11:30 – 11:45	Jūlija Saveljeva	Digital trust in the financial sector: systematic literature review
11:45 – 12:00	Andris Fomins, Inese Mavļutova, Inna Romanova, Aivars Spilbergs, Andris Nātriņš, Atis Verdenhofs, Jekaterina Kuzmina	The Role of Digital Finance Innovation in Promoting Sustainable Development Goals

Session V CIRCULAR ECONOMY AND INNOVATION

Moderator: Senior Researcher, Assist. Prof. Didzis Rutitis

Room: 201

Time	Authors	Title
10:00 – 10:15	Irina Serbinenko, Iveta Ludviga	Operationalizing Organisational Performance in the Scope of Industry 4.0 and Industry 5.0 in Manufacturing Companies
10:15 – 10:30	Sigrid Hasenbank, Tatjana Volkova, Julija Jacquemod	How Managerial Cognition Drives Innovation Potential
10:30 – 10:45	Natālija Cudečka-Puriņa, Dzintra Atstāja, Jekaterina Kuzmina, Jānis Butkevičs	Waste-to-Energy Challenges on the Circular Economy Transition Path: The Case Study of Latvia
10:45 – 11:00	Olga Veilande, Līga Sileniece, Dzintra Atstāja	Challenges in the Implementation of the Socially Responsible Green Transition in the Healthcare Sector of Latvia

11:00 – 11:15	Marta Kontiņa, Dzintra Atstāja	Circularity in Festivals and Attractions: A Literature Review of Sustainable Practices
11:15 – 11:30	Didzis Rūtītis, Kristaps Banga	Towards Conceptual Framework for Healthtech Innovation Ecosystem Governance in Latvia
11:30- 11:45	Marija Korabovska, Inga Uvarova, Jānis Brizga, Inese Mavļutova, Dzintra Atstāja, Kristaps Lešinskis	Scale-up and scale-out of circular business models incentivizing resource efficiency and sustainable urban development

12:10 – 12:30 Conclusions, Prof. Tatjana Volkova (Room 102)