

**ASBBMC 2022 CONFERENCE PARALLEL SESSIONS ON JUNE 3, 2022 (DAY 3, FRIDAY)**

| Time   | Title  | Authors   |
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| <b>Session 1 - Financial processes in the Digital Age. Moderated by Dr. Aivars Spilbergs and Prof. Dimitrios Maditinos. ROOM Nr. 204</b>                                       |  |   |
| 9.00-9.15  | Challenges to Credit Risk Management in the Context of growing Macroeconomic Instability in the Baltic States caused by Covid-19                           | Aivars Spilbergs  |
| 9.15-9.30  | Shift of Paradigm in Financial Education under the Influence of Digital Transformation   | Aivars Spilbergs  |
| 9.30-9.45  | Covid-19 Global Pandemic Impact on Cyber Security in the Financial Institutions  | Julija Gavenaite-Sirvydiene   |
| 9.45-10.00   | Corporate governance and financial reporting quality in the Covid-19 pandemic: case of Latvian companies listed on Baltic stock exchange                   | Ieva Kozlovskā  |
| 10.00-10.15  | The Transformation of Traditional Accounting   | Ivita Faitusa   |
| 10.15-10.30  | Problems of Evaluation of Borrowers' Solvency under Economic Instability   | Natalija Konovalova   |
| 10.30-10.45  | Break  |   |
| 10.45-11.00  | Calculating Financial Well-being of Young Adults   | Jekaterina Kuzmina, Dzintra Atstaja                                 |
| 11.00-11.15  | Better Investment Decision Through ESG Integration   | Jekaterina Kuzmina  |
| 11.15-11.30  | The role of data mining techniques and business intelligence in e-commerce   | Dimokratis Kapsitidis, Dimitrios Maditinos                          |
| 11.30-11.45  | Detecting labor tax evasion in Latvia using administrative data and machine-learning techniques  | Nicolas Gavoille, Anna Zasova                                       |
| 11.45-12.00  | Companies' Financial Performance and Dividend Policy   | Levan Elashvili   |
| <b>Session 2 - Strategic Resilience, Technical Development and Cybersecurity. Moderated by Prof. Eleftherios Thalassinos and Prof. Tatjana Volkova. ROOM - Conference Hall</b> |  |   |
| 9.00-9.15  | Strategic leadership attributes for adopting digital technology and ensuring organizational resilience   | Kristian Pultz Schlosser, Tatjana Volkova                           |
| 9.15-9.30  | Enhancing the compliance to Information Security Policy through writing styles   | Arnaud Denis, Tatjana Volkova                                       |
| 9.30-9.45  | CRANET survey on SHRM practice to ensure organizational resilience   | Līga Peiseniece   |
| 9.45-10.00   | Digital Healthcare Innovations and Idea Management: Demand and Funding Trends Analysis   | Elīna Miķelsone, Aivars Spilbergs, Alan Barrell, Jean-Pierre Segers |
| 10.00-10.15  | Big Data and Business Model Configurations   | Ioannis Sotiriou, Dimitrios Madytinis                               |
| 10.15-10.30  | Cyber Incident Response Approaches for enhancing Small-Medium size Enterprises Cyber Maturity  | Ieva Auzina, Tatjana Volkova  |
| 10.30-10.45  | Break  |   |
| 10.45-11.00  | Transactional leadership and innovative behavior as factors explaining emotional intelligence  | Eleftherios Thalassinos, Diego Norena-Chavez                        |
| 11.00-11.15  | Digital Transformation and Data Governance: Top Management Teams Perspectives  | Emil Velinov  |
| 11.15-11.30  | Digital transformation as a complementary process in building competitive corporate strategies for small and medium sized enterprises                      | Eduards Aksjonenko  |
| 11.30-11.45  | Sustainable Supply Chain Management : for a better performance of Developing country firms (case study of oil and gas industry in Cameroon)                | Kevin Wilclif Mukem   |
| 11.45-12.00  | Driving factors and performance outcomes of Corporate Social Responsibility (CSR) Strategy in the Greek retail sector                                      | Anna Ingegerd Madtiano  |
| <b>Session 3 - Competencies (human resources, education, other). Moderated by Dr. Andris Fomins and Ilona Platonova. ROOM Nr. 205</b>  |  |   |
| 9.00-9.15  | Motivation to develop entrepreneurial mindset using entrepreneurial education methods to avoid job loss due to digitalization and automatization processes | Airita Aksjonenko   |
| 9.15-9.30  | Student metrics as drivers in Strategic Student Enrollment Marketing Management  | Ioseb Gabelaia  |
| 9.30-9.45  | Recovery of debts in Latvian entrepreneurship as resilience factor   | Andrejs Limanskis   |
| 9.45-10.00   | The effect (impact) of managerial cognition on innovation capacity   | Sigrid Hasenbank  |
| 10.00-10.15  | Measuring the Enablers of Corporate Managers' Decisions to Contribute to Non-State Social Protection in Africa within the COVID-19 Context                 | Richmond Baah, Tatjana Volkova, Iveta Ludviga                       |
| 10.15-10.30  | Motivation and Productivity in Working from Home Settings and the Implications on the Human Resources Management in Financial Services Companies           | Mhd Samer Sbahi Shahin  |
| 10.30-10.45  | Break  |   |
| 10.45-11.00  | Open Innovation and Business Incubation - main results of Postdoctoral project "Open Innovation"   | Iveta Cirule  |
| 11.00-11.15  | Factors affecting career choice of Graduating Students   | Elina Miķelsone, Muhammad Ramzan Ali, Ibtahaj Ali                   |
| 11.15-11.30  | Informality and migration brokerage: a systematic review of the literature   | Giulio Benedetti  |
| 11.30-11.45  | Innovative strategy formulation and management of skill development: For MBA student's higher profession possibilities in the Baltic States                | Amit Joshi  |

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| <b>POSTER PRESENTATIONS - these will be shown during break in rotation within the Main room of Zoom meeting. ONLINE ONLY.</b>   |  |  |
| 10.30-10.45   | Principal indicators of healthcare system resilience   | Diāna Arāja  |
|   | The Impact of the Cooperation on the Shared Value Creation in the Context of Circular Businesses   | Inga Uvarova   |
|   | The best ways to use technology in the classroom to improve studying                               | Dominiks Jeresjko, Gvantsa Gunia, Kristaps Ilucukovs, Viktorija Belusova, Juliette Hanoteau, Leo Joubard |
|   | COVID-19 pandemic's effect on time management of employees in small businesses                     | Diana Jurgele, Margarita Sakovica, Darja Scastlivaja   |
|   | Employee motivation and its impact on the quality of work performed                                | Marks Suhanovs, Guillaume Venezia, Ricards Grisans   |
|   | The Impact of Covid-19 on Job Performance and Management Style                                     | Anna Fjodorova, Marius Muth, Shaknozakhon Nasivalieva, Pauls Ozoliņš                                     |
| <b>WEBINAR - Digitalization in entrepreneurship education: development and challenges of KABADA tool. Moderators: Prof. Inese Mavļutova and Assoc.prof. Kristaps Lešinskis. ROOM 601.</b> |  |  |
| 10:00 - 10:05   | Welcome speech   | Jānis Hermanis   |
| 10:05 - 10:20   | Business entrepreneurial success: determinant factors in different stages of business and maturity | Teresa Costa, Luisa Carvalho   |
| 10:20 - 10:35   | Development of entrepreneurship education: in search of a new approaches                           | Kristaps Lešinskis, Inese Mavļutova  |
| 10:35 - 10:50   | Artificial Intelligence in Higher Education  | Juris Riekstiņš  |
| 10:50 - 11:05   | Entrepreneurship assistance digital tool KABADA: concept and structure                             | Jānis Hermanis   |
| 11:05 - 11:20   | KABADA - a Business Model Tool to Support Entrepreneurs  | Ana Rolo, Dulce Matos, Sandra Pinto  |
| 11:20 - 11:35   | Financial risks and the role of the financial plan in business viability                           | Inese Mavļutova  |
| 11:35 - 11:45   | Break  |  |
| 11:45 - 12:00   | Use of digital tools in business education for youngsters  | Eglē Naureckytė  |
| 12:00 - 12:15   | Usage of digital tools in entrepreneurship education for non-business students                     | Eva Abramuszkinová Pavlíková   |
| 12:15 - 12:30   | The KABADA tool development process and challenges   | Justinas Zailskas  |
| 12:30 - 12:45   | KABADA: how Artificial Intelligence can help to make business plans                                | Bruno Opermanis  |
| 12:45 - 13:00   | Discussion and further research  |  |