

11TH ANNUAL SCIENTIFIC BALTIC BUSINESS MANAGEMENT CONFERENCE
TRENDS OF BUSINESS AND FUNDING MODELS IN
CONTEMPORARY WORLD

MARCH 15 – 16, 2018, RIGA, LATVIA

VENUE:

BA School of Business and Finance,
K. Valdemara str.161, LV - 1013, Riga, Latvia

CONFERENCE ORGANIZERS:

BA School of Business and Finance, "RISEBA" University of Business, Arts and Technology in cooperation with Stockholm School of Economics in Riga

SUPPORTER:

JSC „Development Finance Institution Altum“

CONFERENCE PROGRAMME

Day 1, March 15

9:30 – 10:00 Registration

10:00 – 12:00 Plenary Session I (BA SBF, Conference Hall)

10:00 – 10:15 Conference Opening

Prof. **Andris Sarnovičs**, Rector, BA School of Business and Finance

Prof. **Tatjana Vasiljeva**, Vice – Rector for Research, "RISEBA"

10:15 – 12:00 Keynote Presentations

Prof. **Shlomo Maital**

Senior Research Associate at the Samuel Neaman Institute for Advanced Studies in Science & Technology, Technion-Israel Institute of Technology (Israel)

Building a Vibrant Latvian Innovation Ecosystem: Theory and Practice

Ēriks Klotiņš

Researcher, PhD candid., Blekinge Institute of Technology (Sweden)

Collaboration between industry and academia: outsider experiences in Sweden

Kārlis Danēvičs

Member of the Management Board, JSC "SEB Banka"

Open banking and Changes in Financial Industry

Reinis Bērziņš

Chairman of the Board, JSC "Development Finance Institution Altum"

Financing. Trends we can't ignore

12:00 – 12:30 Coffee

12:30 – 13:50 Plenary Session II (BA SBF, Conference Hall)

Expert Panel Discussion

Moderator: Ansis Bogustovs

Experts: prof. **Tatjana Volkova** (BA SBF), prof. **Tatjana Vasiljeva** (RISEBA), asoc. prof. **Arnis Sauka** (SSE in Riga), prof. **Bert Wolfs** (SBS) **Ēriks Klotiņš** (Blekinge Institute of Technology), **Kārlis Danevičs** (SEB Banka), **Reinis Bērziņš** (Altum)

13:50 – 15:30 Lunch break

15:30 – 18:30 Parallel Sessions I - III

15:30 – 17:15 Session I, *Business Models and Sustainability,*

Room 204

Moderated by Andris Fomins, Didzis Rūtītis

Anita Straujuma (RTU) Elina Gaile – Sarkane (Prof., RTU)	<i>ALUMNI KNOWLEDGE MANAGEMENT MODEL FOR SUSTAINABLE HIGHER EDUCATION AND RESEARCH INSTITUTION MANAGEMENT</i>
Kaspars Iesalnieks (BA SBF)	<i>BUSINESS CYCLE MANAGEMENT AND COMPANIES PERFORMANCE: HIRING HABITS</i>
Emil Velinov (RISEBA)	<i>CORPORATE GOVERNANCE SYSTEMS AND SUSTAINABILITY</i>
Irina Ivanova (RTU) Deniss Sceulovs (RTU)	<i>DIGITAL ECONOMY ECOSYSTEM AND ITS ELEMENT</i>
Natālija Cudečka-Puriņa (BA SBF) Dzintra Atstāja (Prof., BA SBF)	<i>INTEGRATION OF CIRCULAR ECONOMY INTO STUDY COURSES</i>
Elina Mikelsona (BA SBF)	<i>PRACTICAL EVIDENCE OF WEB-BASED IDEA MANAGEMENT SYSTEMS: CLASSIFICATION AND APPLICATION</i>
Didzis Rūtītis (BA SBF) Tatjana Volkova (Prof., BA SBF) Anda Batraga (Asoc. prof., University of Latvia)	<i>INNOVATION AND NEW PRODUCT DEVELOPMENT MANAGEMENT WITHIN THE ICT SECTOR OF LATVIA</i>

**15:30 – 17:15 Session II, *New landscape in finance,*
Room 205
Moderated by Inese Mavļutova**

Elena Prosvirkina (SBS), Bert Wolfs (Prof., SBS)	TOP MANAGEMENT TEAM DIVERSITY AND ORGANIZATIONAL CHARACTERISTICS OF BANKS IN RUSSIA
Maris Freifalts (BA SBF) Gaida Petere (RTU) Irina Voronova (RTU)	VALIDATION OF INSOLVENCY MODELS: CASE OF LATVIAN ENTERPRISES
Jānis Grasis (BA SBF)	ANTI-MONEY LAUNDRERING IN LATVIA – LESSONS FROM THE PAST
Ivars Brīvers (Prof., BA SBF) Inese Mavļutova (Prof., BA SBF)	THE EFFECTS OF WAGES IN PUBLIC ADMINISTRATION SECTOR ON EMPLOYMENT AND ECONOMY AS A WHOLE
Jūlija Kuzņecova (BA SBF)	THE IMPACT OF DYNAMIC CAPABILITIES ON THE FINANCIAL SUSTAINABILITY OF SOCIAL ENTERPRISES
Andrejs Limanskis (RISEBA) Olegs Andrejevs (RISEBA)	INVESTMENT PORTFOLIO OF CRYPTOASSETS
Inita Henilane (BA SBF) Daina Šķiltere (Prof., University of Latvia)	COMPLEX MODEL OF EVALUATION OF LONG-TERM HOUSING FINANCING INSTRUMENTS

**15:30 – 17:30 Session III, *Adding value through research and education,*
Room 601
Moderated by Līga Peiseniece, Andris Nātriņš**

Baiba Brigmane (BA SBF) Lāsma Lancmane (BA SBF)	NEW ECONOMY CHALLENGES FOR BUSINESS EDUCATION
Līga Peiseniece (BA SBF)	THE INFLUENCE OF DIGITALIZATION IN HUMAN RESOURCE MANAGEMENT: GLOBAL OVERVIEW
Sandra Kraže (BA SBF)	THE 21ST CENTURY ENVIRONMENT AND THE ENGLISH LANGUAGE CHANGES
Dāvis Ozoliņš	LEAN MANAGEMENT ASSESSMENT IN A RETAIL INDUSTRY
Andris Nātriņš (BA SBF) Andris Sarnovičs (Prof., BA SBF)	PROSPECTS AND CONSEQUENCES OF LATVIAN BANKING SECTOR BUSINESS MODEL CHANGE WITHIN CONTEXT OF VISION OF RIGA AS A FINANCIAL CENTER
Vilhelmine Brauna (BA SBF)	INTERCULTURAL COMMUNICATION IN THE CONTEXT OF BUSINESS CULTURE TRENDS IN LATVIA
Inga Uvarova (BA SBF) Alise Vitola (BA SBF)	BARRIERS & ENABLERS FOR ADOPTION OF INNOVATIONS AND NEW BUSINESS MODELS IN RURAL SMS-S
Kristaps Lešinskis (BA SBF)	ENTREPRENEURIAL SPIRIT, SENTIMENT AND ACTIVITY: GLOBAL STATISTICAL TRENDS

17:30 Banquet (BA SBF)

Day 2, March 16

9:30 – 11:00 Session IV, Paradigm shifts in understanding of business environment
Room 204
 Moderated by **Didzis Rūtītis**

Daiga Behmane (RSU) Didzis Rūtītis (BA SBF)	<i>IMPLEMENTATION OF INTERNATIONAL HEALTH CARE REGULATION AT NATIONAL AND INSTITUTIONAL LEVELS IN LATVIA</i>
Ieva Kozlovska (BA SBF)	<i>INFLUENCE OF CORPORATE GOVERNANCE DISCLOSURE INDEX ON COMPANY'S PERFORMANCE: EVIDENCE FROM LATVIAN LISTED COMPANIES ON BALTIC STOCK EXCHANGE</i>
Jeļena Mičule (RISEBA) Iveta Ludviga (RISEBA)	<i>EFFECTIVE COMMUNICATION FOR PROJECT SUCCESS AND TEAM SATISFACTION</i>
Tatjana Mavrenko (BA SBF)	<i>FINANCIAL COOPERATIVE AS A MICROFINANCE BUSINESS MODEL IN LATVIA</i>
Jekaterina Kuzmina (BA SBF)	<i>IN SEARCH FOR GREEN PROFITS: SUSTAINABILITY AS BUSINESS AND INVESTMENT</i>
Aivars Spilbergs (BA SBF) Elina Gūtmane (SEB Banka)	<i>INVESTMENT CULTURE AND ITS RAISING OPPORTUNITIES IN LATVIA</i>

11:00 – 11:30 Closing Remarks (BA SBF, Conference Hall)

ASBBMC 2018 conference is supported by ALTUM

