

10th Annual Scientific Baltic Business Management Conference

ASBBMC 2017

**SUSTAINABLE ORGANISATIONS: CREATING AND MANAGING IN TURBULENT BUSINESS ENVIRONMENT**

**27- 29 APRIL, 2017, RIGA, LATVIA**

**Doctoral pre- conference**  
Wednesday, April 26, 2017  
Venue: SSE Riga, Strelnieku street 4a

The pre- doctoral conference offers doctoral students an arena to discuss their research findings and ideas with their peers. Namely, on April 26, doctoral students are invited to present research proposals to a group of experienced researchers. **The number of participating doctoral students is limited to 15.**

The doctoral pre- conference is led by a team consisting of Prof. Helle Neergaard, Aarhus University, Denmark; Assoc. Prof. Brent McKenzie, University of Guelph, Canada; Prof. Tonis Mets, Tartu University, Estonia; Assoc. Prof. Arnis Sauka, Stockholm School of Economics in Riga, Latvia, etc.

Students will be selected drawing on short abstracts (not to exceed 3-5 pages), where *research problem, contribution, key conceptual framework and methodological approach* are clearly presented. All proposals should be closely linked with on- going PhD research (doctoral thesis or articles).

**Please submit your proposals to Dr. Arnis Sauka, e-mail: [arnis.sauka@sseriga.edu](mailto:arnis.sauka@sseriga.edu) by March 30, 2017.**

Notification of acceptance will be send by April 10.

**Participation in doctoral consortium is free of charge.**

Pre- doctoral conference will consist of two parts:

In part 1, invited PhD students will present and discuss their research proposals. Discussion led by an assigned professor, with active participation of other team members- PhD students.

In part 2, invited PhD students will join other PhD students, other scholars, policy makers and practitioners for key note speeches by Prof. Helle Neergaard and Assoc. Prof. Brent McKenzie. Please find the program below:

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## Programme

### Part 1: Development of PhD thesis (for invited PhD students)

<b>10.00 - 10.15</b> Room: 507	<b>Opening and introducing to programme and participants.</b> Moderated by Arnis Sauka, SSE Riga
<b>10.15 - 13.00</b> Rooms: 507, 307, 403, 407, 411	<b>Parallel work in groups with assigned professor</b> Moderators: Helle Neergaard, Brent McKenzie, Tonis Mets, Arnis Sauka, etc. (5 parallel session with 3 PhD students in one session chaired by senior scholar)
<b>13.00 - 14.00</b> Room: 507	<b>Academic lunch- sharing the learning outcomes of the day</b> Moderated by Arnis Sauka, SSE Riga

### Part 2: Open Workshop

(for academics, students, policy makers and practitioners)

<b>14.20 - 15.30</b> Room: W32	<b>Key note by Helle Neergaard, Aarhus University, Denmark</b> <b>Benefiting from a Qualitative Approach in Entrepreneurship and Management Studies.</b>
<b>15.30 - 16.40</b> Room: W32	<b>Key note by Brent McKenzie, University of Guelph, Canada</b> <b>Conceptualization? Application? A Management Education Debate: Insights from Canada</b>
<b>16.40 - 17.00</b> Room: W32	Q&A moderated by Arnis Sauka, SSE Riga

**18.00 Conference reception at RISEBA campus**

Durbes street 4, Riga

<http://www.riseba.lv/lv/kontakti/riseba-kontaktinformacija>

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### Bios of key- note speakers:

**Helle Neergaard** is Professor of Entrepreneurship at Aarhus University, Denmark. Her present research interests include: entrepreneurship education, existential learning, effectuation, entrepreneurial identity, gender and narratives. Among other major journals, she sits on the editorial review board of the *Entrepreneurship: Theory and Practice*; *International Small Business Journal*, and *International Journal of Gender and Entrepreneurship*. She has received several awards for her work on female entrepreneurs and entrepreneurship education. Helle is also the lead editor of two *Handbooks in Qualitative Research Methods/Research Techniques both published by Edward Elgar*. Since 2008, Helle has been a board member of the European Council for Small Business (ECSB), responsible for the Doctorial Programme and she was president of the organization from 2013-2015. She has organized numerous PhD courses on qualitative methodology and successful publication.

**Brent McKenzie**, MBA, PhD, is an Associate Professor in the Department of Marketing and Consumer Studies, in the College of Business and Economics, at the University of Guelph, in Ontario, Canada. Dr. McKenzie is an expert on management and business related issues in the Baltic States, and the former Soviet Union. He has engaged in extensive research fieldwork, and conducted a number of academic and industry workshops, presentations, and seminars in this region. His research has been widely published in both academic and practitioner journals. Dr. McKenzie is an Associate Editor for *Baltic Journal of Management*; an Associate Editor for the *Journal of Eastern European and Central Asian Research*, and Regional Editor – Eastern Europe, for the *International Journal of Business and Emerging Markets*.